

# Advanced Manufacturing Gets Access to the Western Region

Organizers : Vogel Industry Media MM *Modern Manufacturing*

Sichuan Die & Mould Industry Association

Time : July 18-19, 2013

Place : Chengdu

## Background

In recent years, with accelerated development of the western region by the State and rapid development of the manufacturing industry, the awareness about adjustment of product and industrial structure has been greatly enhanced and enterprises attach greater importance to technical innovations, strengthen technical development and research and continuously increase product positioning during changes in general environment for the manufacturing industry in the western region. The accompanying upgrading of product structure obviously imposes higher requirements for tools and moulds, while many large-scale main engine plants with commercial presence in the western region attach increasing importance to local supporting tools; many factors indicate that rapidly developing tool, die and mould industry and relevant industrial manufacturing in the western region need more advanced technical guidance and thus are magnificently transformed in a new round of upgrading.

We will launch this activity in Chengdu City, the industrial place of strategic importance in the western region, by focusing on tool, die and mould manufacturing and extending to relevant upstream and downstream automobile, electronic, power generation equipment and heavy-duty machinery etc. We hope our active organization can enable engineering technicians in enterprises to understand world-class manufacturing technology and equipments "at the gate to home" and have the opportunity for conducting in-depth discussions with relevant industrial experts with respect to problems occurring in actual work on the site of this activity, and new technologies, equipments and philosophies are brought to engineering technicians at the front line of the manufacturing industry in the western region.

## Schedule

July 18 Forum : Advanced Manufacturing Gets Access To the Western Region

July 19 Enterprise visit

Expected number  
of participants

100

Composition of  
audience

Focus on die and mould, covering upstream and downstream industries, including automobile, electronic, power generation equipment and heavy-duty machinery

# Topics for Speeches

- Automatic machining of precision die and mould
- Virtual technology is used to design, form and machine die and mould
- Find the balance point between efficiency and economy in die and mould machining
- How to reduce wear and tear of cutting tools in die and mould machining
- Deliver high precision and high surface quality of die and mould machining
- Increase profits by reducing electrode wear and tear of EDM machine tool
- How to select suitable coating to reduce die and mould making costs

# Proposed list of audience

Sichuan Chengfei Integration Technology Corp.  
Chengdu Homin Technology Co., Ltd  
Sichuan Yibin Pushi Mold Co., Ltd  
Changhong Molding Technology Co., Ltd  
Sichuan Integration Tianyuan Die Manufacture Co., Ltd  
Chengdu Technological University  
Technical Development Department of Sichuan Huafeng  
Enterprise Group Co., Ltd  
Sichuan Space Mould & Plastic Co., Ltd  
Chengdu Xinzhi Sunshine Moulds Co., Ltd  
Dongfang Electric Machinery Tool & Mould Co., Ltd  
College of Polymer Science & Engineering, Sichuan University  
Chengdu Xincheng Mould Co., Ltd  
Changqi Tool & Mould Manufacturing Co., Ltd  
Chengdu Sansheng Mould Product Co., Ltd  
Department of Mechanical Engineering, Chengdu Aeronautic  
Vocational and Technical College  
Chongqing Rongchang Vocational and Technical College  
Mianyang Qilin Industry Co., Ltd  
Nanchong Numerical Control Engineering Vocational and  
Technical School  
AVIC Ya'an Fanhua Tool & Mould Co., Ltd  
Dongfeng Boiler Co., Ltd, Dongfeng Electric Group  
Chengdu Carbon Co., Ltd  
Deyang Chuanzhong Machinery Branch  
Casting & Forging Division of CSR Ziyang Locomotive Co., Ltd  
Production Equipment Manufacturing Branch, Sichuan  
Hongguang Auto Machinery Electronic Co., Ltd  
Chengdu Xingguang Industrial Technology Co., Ltd  
School of Materials, Xihua University  
Tool Manufacturing Branch, Sichuan Huaqing Machinery  
Co., Ltd  
Chengdu Tongxin Trading Co., Ltd  
Department of Mechanical and Electrical Engineering, Sichuan  
Information Technology College  
Chengdu Zeren Industry Co., Ltd  
Changzheng Precision Standard Mould Parts Branch, Sichuan  
Aerospace Cid Technology Co., Ltd  
Wanhang Die Forging Factory of China National Erzhong  
Group Co., Ltd  
DEC Dongfeng Electric Machinery Co., Ltd  
Chengdu Tool Research Institute  
Tool Equipment Branch, AVIC Chengdu Engine (Group) Co., Ltd  
Chengdu Agile Manufacture Technology Co., Ltd  
Chengdu Senior Technician School  
Technical Room, Machining Center of Sichuan Jiuzhou Electrical  
Equipment Group  
Rongchang Vocational and Technical Education Center  
Meishan Daya Mechanical Mould Manufacturing Co., Ltd  
Sichuan Engineering Vocational Technical College  
Machinery Manufacturing Process Research Institute, China Academy of  
Engineering Physics  
Flco Tooling Co., Ltd  
Chengdu Industry School  
Tool Branch, Chengdu Huachuan Electric Parts General Factory  
Chengdu Lingchuan Special Industrial Co., Ltd  
Electromechanical Engineering Department of Sichuan Technology and  
Business College  
Process Department of Dongfeng Boiler Co., Ltd, Dongfeng Electric  
Group  
Sichuan Yibin Liyuan Electric Motor Co., Ltd  
Yibin Jinchuan Electronic Co., Ltd  
Sichuan Fuji Electric Motor Co., Ltd  
Chengdu Textile College  
Molding Manufacturing Branch, Chengdu Mianjiang Electromechanical  
Manufacturing Co., Ltd  
Xichang Yiming Vanadium-titanium Technology Co., Ltd  
The 10<sup>th</sup> Research Institute of China Electronic Technology Group  
Corporation  
Chengdu Zhongke Precision Mould Co., Ltd  
Tool & Mould Center of Chengdu Tianxing Instrument Co., Ltd  
Chengdu Shangming Industrial Co., Ltd  
Mould Branch of Aerospace Communication Equipment Co., Ltd  
Technical Equipment Branch of Chengdu Aircraft Industrial Corporation  
Chengdu Special Wireless Device Factory  
Sichuan Dawei Precision Mould Manufacturing Co., Ltd  
Baoshan Machine Mould Co., Ltd, Meishan City, Sichuan Province  
Automation Department, Engineering & Technical College of Chengdu  
University of Technology  
Manufacturing College of Southwest University of Science and  
Technology  
Chengdu Shuhua Mould Co., Ltd  
Dongfang Steam Turbine Co., Ltd.

# Sponsorship Scheme

## Gold Sponsorship Scheme : RMB 80,000 yuan

- ✓ Sponsor's Logo and name will be presented in the conspicuous positions of preliminary publicity materials including external advertisings, special publicity section of website and invitation letter etc at the earlier stage.
- ✓ Sponsor's Logo and name will be made available in the conspicuous positions of all materials concerning forum and meeting, meeting hall and chairman background board.
- ✓ Sponsor's publicity materials will be delivered to participants.
- ✓ 40 minutes will be available for sponsor's speaker to deliver speech in the morning of the day when this Forum is held (subject to adjustment made according to sponsor's requirements).
- ✓ Two (1\*2) m booths will be provided for sponsor within the venue of meeting (materials can be placed and relevant products can be displayed) .
- ✓ Decision-makers of sponsor will obtain five VIP seats.
- ✓ Sponsor will obtain ten admission tickets for professional audience (customers may be invited to attend this Forum).
- ✓ Sponsor's speech document will be posted on special website of this Forum to be downloaded by potential customers.
- ✓ Sponsor will obtain the list of all participants and detailed registration information.
- ✓ Sponsor will obtain one audience survey feedback information report.

**Gold Sponsorship Scheme provides your company with the golden opportunity for making recommendation in this activity.**

## Speech Sponsorship Scheme: RMB 50,000 yuan

- ✓ Sponsor's Logo and name will be presented on preliminary publicity materials including external advertisings, special publicity section of website and invitation letter etc at the earlier stage.
- ✓ Sponsor's Logo and name will be made available in the conspicuous positions of all materials concerning forum and meeting, meeting hall and chairman background board.
- ✓ Sponsor's publicity materials will be delivered to participants.
- ✓ 30 minutes will be available for sponsor's speaker to deliver speech in the afternoon of the day when this Forum is held (subject to adjustment made according to sponsor's requirements).
- ✓ One (1\*2) m booth will be provided for sponsor within rest area in the venue of meeting (materials can be placed and relevant products can be displayed) .
- ✓ Decision-makers of sponsor will obtain three VIP seats.
- ✓ Sponsor will obtain ten admission tickets for professional audience (customers may be invited to attend this Forum).
- ✓ Sponsor's speech document and product publicity materials will be posted on special website of this Forum to be downloaded by potential customers.
- ✓ Sponsor will obtain the list of all participants and detailed registration information.
- ✓ Sponsor will obtain one audience survey feedback information report.

**Speech Sponsorship Scheme provides your company with a good opportunity for making recommendation through speech in this activity.**

# Sponsorship Scheme

## Gift Sponsorship Scheme: RMB 30,000 yuan

- ✓ Sponsor's Logo will be exclusively made available on the designated gifts for this Forum.
- ✓ Sponsor's Logo and name will be presented on preliminary publicity materials including external advertisements, special publicity section of website and invitation letter etc at the earlier stage.
- ✓ Sponsor's Logo and name will be made available in the conspicuous positions of all materials concerning forum and meeting, meeting hall and chairman background board.
- ✓ Sponsor's publicity materials will be delivered to participants.
- ✓ One (1\*2) m booth will be provided for sponsor within rest area in the venue of meeting (materials can be placed and relevant products can be displayed).
- ✓ Decision-makers of sponsor will obtain three VIP seats.
- ✓ Sponsor will obtain ten admission tickets for professional audience (customers may be invited to attend this Forum).
- ✓ Sponsor's product publicity materials will be posted on special website of this Forum to be downloaded by potential customers.
- ✓ Sponsor will obtain the list of all participants and detailed registration information.
- ✓ Sponsor will obtain one audience survey feedback information report.

**Gift Sponsorship Scheme enables your company to foster brand image in a more direct and effective way during this Forum (Sponsor's Logo is exclusively presented on gifts)**

## Luncheon Sponsorship Scheme: RMB 30,000 yuan

- ✓ Sponsor is exclusively permitted to place roll up banner for publicity within the dining area.
- ✓ Sponsor's Logo and name will be presented on preliminary publicity materials including external advertisements, special publicity section of website and invitation letter etc at the earlier stage.
- ✓ Sponsor's Logo and name will be made available in the conspicuous positions of all materials concerning forum and meeting, meeting hall and chairman background board.
- ✓ One (1\*2) m booth will be provided for sponsor within rest area in the venue of meeting (materials can be placed and relevant products can be displayed).
- ✓ Sponsor will obtain five admission tickets for professional audience without charge.

## Display Sponsorship Scheme: RMB 30,000 yuan

- ✓ Sponsor's Logo and name will be presented on preliminary publicity materials including external advertisements, special publicity section of website and invitation letter etc at the earlier stage.
- ✓ Sponsor's Logo and name will be made available in the conspicuous positions of all materials concerning forum and meeting, meeting hall and chairman background board.
- ✓ One (1\*2) m booth will be provided for sponsor within rest area in the venue of meeting (materials can be placed and relevant products can be displayed).
- ✓ Sponsor will obtain five admission tickets for professional audience without charge.